



**The Alberta Family Lawyers Association *and*
FACULTY OF LAW / Career and Professional Development Office**

Family Law Fair Sponsorship Package

Showcasing Family Law Firms & Practitioners in Alberta

August 2025

**Alberta Family Lawyers Association *and the*
Career and Professional Development Office, Faculty of Law, University of Calgary**

**aflalawyers.ca
law.ucalgary.ca/about/hire-our-students**



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CALGARY**

Introduction

Thank you for your interest in sponsoring the Family Law Fair, a signature event hosted by the Alberta Family Lawyers Association in partnership with the Career and Professional Development Office at the University of Calgary's Faculty of Law. Our teams are excited to connect with members of the family law community and our students.

We look forward to highlighting your organization to family lawyers and employers and law students at the Family Law Fair 2025.

Maryanne Forrayi

Director, Career and Professional Development Office,
Faculty of Law, University of Calgary



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Emma Benarzi

Events & Engagement Committee Chair
Alberta Family Lawyers Association



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About the Family Law Fair

The Alberta Family Lawyers Association and the University of Calgary Faculty of Law Career and Professional Development Office hosts an annual Family Law Fair to introduce students to the benefits of working in the field of family law. Historically, and venue-dependent, the event is open to 30 students and 30 representatives of family law firms and organization representatives.

Event Goals

The University of Calgary Faculty of Law student body is made up of our diverse student body of over 430 students. The goals of this event include:

- Promote family law firms in Alberta to University of Calgary Faculty of Law students
- Provide an opportunity for Family Law firms in Alberta and law students to network and expand their professional connections
- Create an avenue for law students interested in careers practicing Family Law firm to connect with potential employers

Event Overview

The Family Law Fair invites representatives from small, mid-sized, and regional family law firms from in and around Calgary Alberta to join students from the University of Calgary's Faculty of Law for an afternoon of networking and discussion on the benefits of a career in family law.

Past events have included a brief invitation-based panel discussion, followed by attendee networking and socializing. The event agenda typically follows this format:

Opening Remarks and Sponsor Highlights: 10 minutes

Panel Presentation and Discussion with Q&A at the end: 50 minutes

Networking Reception: 1 hour

Our team is always looking for new ways to innovate and are open to ideas on new ways to engage with event attendees.

Event Details

Family Law Fair 2025

Tuesday, November 18, 2025

12:00 p.m. – 2:00 p.m.

Murray Fraser Hall 2370 & Faculty Lounge (4th Floor, MFH), Faculty of Law, University of Calgary

12:00 p.m. – 1:00 p.m. - Panel Presentation in Murray Fraser Hall 2370

1:00 p.m. – 2:00 p.m. - Networking Reception (with food and refreshments) in Faculty Lounge, 4th Floor

Frequently Asked Questions

Q: Does my firm need to be actively hiring to attend the Family Law Fair?

No! We welcome attendance from small, mid-sized, and regional firms regardless of their hiring goals. The purpose of this event is for students to learn more about the experiences of lawyers who practice in the field of family law. Of course, we always hope that your interactions with our students spark your interest in employing a summer student or articling student in the future, but you do not need to be actively hiring to attend this event.

Q: How is the Family Law Fair Day different than a Career Fair?

Unlike a Career Fair, employer attendees do not bring promotional materials or set up booths at this event – but this is offered to sponsors should they want an opportunity to market. The format of the event includes a panel discussion and non-alcoholic cocktail-style networking. This event encourages students and employers to move throughout the room, instead of congregating around employer-specific booths.

Q: Why should my firm attend the Family Law Fair?

This event is a fantastic opportunity for you to meet our innovative and hard-working students in a formal, yet laid-back networking environment. It is also an opportunity to hear from prominent family lawyers and to interact with colleagues who also focus on Family Law in their practice.

Q: I have more questions; how can I get in touch?

Please send any questions to Emma Benarzi at info@aflalawyers.ca.

Sponsorship

We are seeking sponsors to help us provide a welcoming and memorable experience for attendees. Registration as a Member to AFLA is still free. The generosity of the University of Calgary and AFLA Event sponsors are the sole means of bringing our events and advocacy efforts to life.

With a minimum sponsorship of just \$200, you will receive meaningful recognition and visibility among future legal professionals and practicing family lawyers.

Sponsorship Benefits:

Sponsorship perks include:

- ✓ Your firm's name featured on the final event invite circulated to attendees;
- ✓ Your firm being credited in the opening introductions at both the panel portion and networking portions of the event
- ✓ Your signage is displayed around the networking hall; and
- ✓ An optional booth or table where your representative can showcase your firm, distribute promotional materials, or connect with attendees directly.

Please note that some sponsorship rewards, such as logo inclusion in promotional materials and event invitations, are subject to event organizing timelines. To ensure you get the most out of your sponsorship, we encourage sponsorship inquiries and offers to be sent well in advance of the event date along with high quality .png format firm logos to use for publications.

How are Sponsorship Funds Used?

Your contribution will go toward catering for participating students and lawyers, being an appreciated and popular addition that encourages engagement.

All proceeds received from sponsors are used to host the event's catering and name tag costs. AFLA does not accept or any of the sponsorship amounts.

Sponsorship Application

To inquire about sponsorship or indicate your interest in sponsorship, please email info@aflalawyers.ca with the subject line 'Family Law Fair 2025 Sponsorship'. We will be happy to provide further details.

Thank you for considering this sponsorship request.

Please send any questions to Emma Benarzi at info@aflalawyers.ca. We look forward to connecting with you.